



12TH IAOCI WORLD CONGRESS

Ceramic Implant Dentistry: Cutting-Edge Trends and Innovations

INVITATION TO EXHIBITORS
+ SPONSORS

APRIL 13 – 15, 2023

THE WESTIN BUCKHEAD
ATLANTA, GA

iaoci.com



Dear Colleague,

We warmly invite you to become an Exhibitor or Sponsor at the Annual International Academy of Ceramic Implantology Congress. The theme this year will be **“Ceramic Implant Dentistry: Cutting-Edge Trends and Innovations”**.

For the 12th edition of the congress, we put together an impressive roster of expert speakers and researchers in the field of bioceramics and metal free implant dentistry. There will be lectures and workshops that have been carefully selected with the objective of delivering an evidenced-based and clinically relevant event. Lectures and presentations will be delivered by clinicians, published researchers, biomaterials experts, bioceramics industry leaders and others committed to best practices in ceramic implantology. Attendees are typically high-level, cutting-edge dentists across the spectrum of dental specialties. This is a tremendous opportunity for you to meet and reach out to individuals and industry players who are on the forefront of improving the quality of oral implantology and health care as a whole.

There are several opportunities for your company to have a visible presence at the congress; those range from exhibiting to underwriting various conference activities. We also have the strongest online presence with regards to ceramic implants and there are also opportunities to have a presence and be visible on our website and social media platforms. Furthermore, through the Friends of IAOCI Program you can become a yearly or long term supporter of IAOCI. This brochure will help you decide on how to best participate in this year's congress.

If you have any questions about sponsorship, please contact Dominique Lamarre at dominique@iaoci.com

We hope you will join us, and look forward to seeing you in Atlanta, GA.

Sincerely,

Sammy Noubissi, DDS MS
President

ABOUT THE IAOCI AND THE CONGRESS

WHY YOU SHOULD ATTEND

The International Academy of Ceramic Implantology (IAOCI) is the first organization of its kind in the world and we are proudly independent of any implant manufacturer. We have been steadily growing since our inception in 2011 and we continue to believe in, promote and advocate the use of highly biocompatible materials in implant dentistry. Our theme for 2023 is **“Ceramic Implant Dentistry: Cutting-Edge Trends and Innovations”**; there have been a lot of changes and growth in the field of metal free implantology and there is constant and fast growing synergy with implant related industries such as regenerative, guided surgery and digital dentistry just to name a few. This symposium will take place April 13 – 15, 2023 in Atlanta, GA and promises to highlight the importance and value of ceramic implants and how they are rapidly being integrated by manufacturers and accepted by forward thinking dentists. We hope that you will support us for and during the Congress.

Our goal is to deliver a top-class evidence-based program in zirconia ceramic implantology from various approaches: immunological, material, surgical and prosthetic. To ensure this event is beneficial to all parties, we are only offering this opportunity to a limited and carefully selected group of bioceramic and bioceramic related industry players. Participating companies will be unique in the products and services they provide and will receive the widest range of informational support from the International Academy of Ceramic Implantology. Immediately after signing up, your logo and link to their websites will be posted on the webpage of the symposium and on the website of the IAOCI and in the section “Friends of the IAOCI” as well. Our friends will receive an individual package of informational services. Furthermore we are introducing a web application to our program this year which will provide different levels and opportunities of visibility and recognition for your company.

Congress Attendees

As it has been in years past, we expect a very diverse group of attendees at this congress. They represent a wide range of dental professionals including auxiliaries, dental laboratory technicians, hygienists, general dentists, specialists as well as decision makers involved with bioceramic materials manufacturing and development.



EXHIBIT HALL INFORMATION

DATES & HOURS

** May be subject to change **

Thursday April 13

9:00 A.M – 4:30 P.M

Exhibitor Registration and move-in

5:30 – 7:00 P.M.

Opening Reception in Tradeshow

All booths must be ready and open to attendees

Friday April 14

8:00 A.M – 5:00 P.M.

Exhibit Hall Open

Saturday, April 15

8:00 A.M. – 2:00 P.M

Exhibit Hall Open

Move out begins at 2:00 P.M.



LOCATION

The Westin Buckhead – GRAND BALLROOM B

3391 Peachtree Road NE

Atlanta, GA 30326

ABOUT THE HOTEL

The Westin Buckhead Atlanta is a modern, newly refreshed hotel on Peachtree Road in the upscale community of Buckhead. Enjoy a variety of dining options and world-class shopping at Lenox Mall, the Shops Around Lenox and Phipps Plaza. We recently revitalized our public spaces and renowned dining locale, The Palm Restaurant and Bar, which offers a unique experience in Buckhead Atlanta, GA.



EXHIBIT BOOTH DESCRIPTION

Each booth consists of one 8' x 8' booth space, 6' draped table, two standard hotel chairs, Wi-Fi and power. Furniture, additional electrical and any other audio-visual needs are available upon request through the IAOCI tradeshow coordinator.

Each exhibiting company is entitled to two exhibitor badges which provides access to any open sessions for which there are no optional fees. CE, or other educational credits are not available for exhibitors — you must fully register as an attendee to claim educational credits. Exhibit booths must be fully staffed during the official exhibit hours.

PRICE PER BOOTH: \$4,250.00

Exhibit Booth Assignment and Terms of Payment

The International Academy of Ceramic Implantology based on the selected level of sponsorship will assign exhibit space location upon receipt of a completed exhibitor application and payment. Space must be paid in full no later than March 17th, 2023 and no refunds will be issued after March 1st, 2023. The IAOCI reserves the right to change booth assignments when such action is deemed to be in the best interest of the total exhibition. Each exhibitor is required to have at least one attendant in the booth at all times when the Exhibit Hall is open. Displays must remain in place throughout the posted exhibit hours.

For more information, please contact Dominique Lamarre at 301.332.1671 or by email:
dominique@iaoci.com

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR: \$15,000 (Two Available)

- One (1) Complimentary 8'x8' Booth
- Sponsor's logo and web link displayed on all marketing materials including: on the web-site iaoci.com, Registration website, event communications, and any other marketing materials, and up to 250 word-corporate profile
- Three (3) complimentary Attendee badges
- One (1) Complimentary Exhibitor Pass (\$700 Value)
- One (1) personalized email dedicated to the individual Platinum Sponsor with corporate information, onsite activities which will be sent to the event database. Sponsor to provide graphics and copyright content
- Sponsorship of Congress Workshop at no charge. The selection of the topics and the sponsor's speaker(s) must be agreed upon with the Organizing Committee
- One (1) 50-Minute Slot Speaker — Sponsoring Company provides airfare and lodging.
- Verbal acknowledgment at the Opening and Closing Ceremonies
- Full page Ad in program — Program to be confirmed
- Access to final attendee list at end of Congress

GOLD SPONSOR: \$9,500 (Four Available)

- One (1) Complimentary 8'x8' Booth
- Sponsor's logo and web link displayed on all marketing materials including: on the web-site iaoci.com, Registration website, event communications, and any other marketing materials, and up to 175 word-corporate profile
- 40% Discount off Workshop: The selection of the topics and the sponsor's speaker(s) have to be agreed upon with the Organizing Committee.
- Two (2) complimentary Attendee Badges
- Up to Two (2) Discounted Additional Exhibitor Passes at \$450 each (\$1,400 Value)
- Half Page Ad in program — Program to be confirmed
- Access to final attendee list at end of Congress



SILVER SPONSOR: \$6,900

(Six Available)

- One (1) Complimentary 8'x8' Booth
- Sponsor's logo and web link displayed on all marketing materials including: on the web-site iaoci.com, Registration website, event communications, and any other marketing materials, and up to 150 word-corporate profile
- 25% Discount off Workshop: The selection of the topics and the sponsor's speaker(s) have to be agreed upon with the Organizing Committee.
- One (1) complimentary Attendee Badges
- One (1) Discounted Additional Exhibitor Pass at \$450 (\$700 Value)
- Quarter Page Ad in program — Program to be confirmed
- Access to final attendee list at end of Congress
- IAOCI Newsletter recognition

ADDITIONAL SPONSORSHIP OPPORTUNITIES

These opportunities are in addition to being an Exhibitor or a Sponsor and are available on a first come, first served basis. Please contact dominique@iaoci.com for availability.

Opening Reception in Tradeshow: \$5,000

Benefits include:

- One (1) additional Exhibitor Pass
- 15 Branded Table tents & branded Napkins (You provide the artwork, IAOCI will print)
- Signage during reception
- 5-minute Speaking opportunity during the reception

Registration Desk Sponsor: \$5,000

Benefits include:

- One (1) additional Exhibitor Pass
- Signage at Registration Desk
- Your company logo with a QR Code on the Agenda & WI-FI signage

Namebadge Sponsor: \$2,500

Benefits include:

- One (1) additional Exhibitor Pass
- Your logo on the back of all attendees and other exhibitors namebadges

Hotel Room Keys: \$2,500

Provide your design and ensure all attendees, exhibitors and other hotel guests hold your company information in their hands.

Notebooks: \$3,500

Make a lasting impression and imprint your logo on the conference tote bag. The notebooks will be placed in the General Session at each seat for all attendees. Company logo will be imprinted along with the IAOCI logo.

Meal Sponsor: \$1,000 per meal (4 opportunities available)

Benefits include:

10 Table tents with your own artwork scattered on tables and buffet table during breakfast and lunch
(You provide the artwork, IAOCI will print)

Window Clings: (Up to 10 windows available)

Please contact show coordinator at dominique@iaoci.com for more details.

