

March 12-14, 2020 • New Orleans, Louisiana

9th IAOCI WORLD CONGRESS

Ceramic Implants: A New Reality in Implantology

INVITATION TO EXHIBITORS AND SPONSORS



THE WESTIN HOTEL • NEW ORLEANS

Endorsed by



INTERNATIONAL ACADEMY OF
CERAMIC IMPLANTOLOGY

IAOC 





Dear Colleague,

We warmly invite you to become an exhibitor or sponsor at the 9th International Ceramic and Metal-Free Implant Congress. The 2020 theme will be “Ceramic Implants: A New Reality in Implantology.”

For nine years the IAOCI has been the World Leader in the field of ceramic implantology. We have been at the forefront of education and the advancement of ceramic implantology. We strive to educate and expose general dentists and specialists to this alternative. This one-of-a-kind event will take place at the Westin Hotel in New Orleans, LA from March 12-14, 2020. For the first time we will have a Digital Implantology pre-congress day in partnership with the Digital Dental Society.

The IAOCI through its educational programs and congresses promotes and delivers innovative and forward-thinking ideas and strategies that directly affect how dentists practice, do business as well as broaden their outlook on modern dental implantology. This event is unique and in its own category. As always, we have enrolled the most impressive roster of expert speakers and researchers ever put together in a single event in the areas of bioceramics and metal free implantology.

The lectures and programs to be delivered at this congress have been carefully selected to fulfill the objectives of producing an evidenced-based and scientific event. As the theme for 2020 suggests ceramic implants are here to stay. Furthermore, topics and speakers were selected with the objective of presenting safe, predictable, aesthetic and metal free dental implantology to our attendees. Lectures and presentations will be delivered by clinicians, researchers, materials experts, bioceramic industry leaders and others committed to best practices in and to the growth of ceramic implantology. IAOCI event participants are typically high-level, cutting-edge dentists which includes a wide range of dental specialists, industry leaders, academicians, researchers, decision makers and other key leaders in the field of metal-free implantology. This conference offers a one-of-a-kind opportunity for you to meet and reach out to dental professionals and industry players who are on the forefront of improving the quality of oral implantology and health care as a whole.

Something unique we will add this year is “broader” implant education. As more and more ceramic implants are requested by patients and dentists, there are still some gaps that need to be filled when it comes to ceramic implants. As such for the first time we will have a hygiene program and a half day pre-congress event focused on digital dentistry and implantology. There are several exciting ways for your company or organization to have a visible presence at this conference. These opportunities range from exhibiting to underwriting various conference activities.

As we come off a very successful 2019 Annual Congress, we expect to build upon that success in 2020. We are confident our event will expose your company and products to a unique group of forward looking clinicians and industry players. This brochure, which provides key details about these various opportunities, will help you decide how you can best participate in this one-of-a-kind congress. Our sponsor packages offer pre-defined exposure opportunities, but don't hesitate to bring us your personal requests. If you have any questions about sponsorship, please call Todd Goldman at +813-444-1014 or email: tgoldman@amgoldman.com.

We hope you will choose to join us, and that we will see you in The Big Easy, in March 2020!

Sincerely,
Sammy Noubissi, DDS MS, President

About the IAOCI

The International Academy of Ceramic Implantology is the only one of its kind in the of Ceramic world. We continue to steadily grow since our inception in 2011 and we continue to believe and advocate the use of metal free bioceramic materials for teeth replacement. The IAOCI invites you to become a sponsor of the three-day symposium Ceramic Implants: A New Reality in Implantology. This symposium will take place on March 12-14, 2020 at the Westin Hotel in New Orleans, Louisiana and will be focused on the use of bioceramics in implant dentistry, as well as surgical solutions and digital dentistry. In addition to the participation in this unique event, we will offer our sponsors advertising in the advance and final programs, the IAOCI website and booth space at the congress. This event is exclusively dedicated to bioceramics as implantable and restorative materials and we would like to underline that sponsors' support is always very important for the success of such an event. We look forward to having you as a supporter/sponsor in 2020. Additionally, in New Orleans we will be including a half-day Digital Dentistry Symposium Thursday afternoon.

Objectives

Our goal is to deliver a first-class evidence-based program in ceramic implantology from the immunological, material, surgical and prosthetic approaches. We want this event to be beneficial for all parties including our sponsors and exhibitors. As such, we are only offering this opportunity to a limited and carefully selected group of bioceramic and bioceramic related industry players. Sponsors will be unique in the products and services they provide and will receive the widest range of informational support from the International Academy of Ceramic Implantology. Immediately after signing up as a sponsor, your logos and link to their websites will be posted on the webpage of the symposium and on the website of the IAOCI and in the section "Friends of the IAOCI" as well. Our friends will receive an individual package of informational services.

Congress Attendees

We expect about 200 to 250 attendees from all over the world at this congress. Attendees will represent a wide range of dental professionals from general dentists to dental specialists and researchers in ceramic implantology and bioceramics. Dental laboratories and individuals involved with bioceramic materials manufacturing and processing. Further, we expect a healthy attendance from the US due to a new marketing program that promotes local and regional attendance.

Attendee Profile

IAOCI 2020 attracts global attendees including leading Dental Surgeons, Dental Researchers, Practitioners, Educators, Key Opinion Leaders and decision makers from the following dentistry communities:

- > General Dentists
- > Cosmetic/Aesthetic Dentists
- > Oral and Maxillofacial Surgeons
- > Periodontists
- > Prosthodontists
- > Dental Hygienists
- > Dental Assistants
- > Oral Implantologists
- > CAD/CAM
- > Dental Laboratory Technicians

Benefits to Exhibitors

This is an excellent opportunity to showcase your products and/or services and meet the attendees face to face. There will be a company listing and a description of your product and/or service in the congress Program Guide. Sponsors' company listing will be posted on the Academy's website as well as an internet link from the IAOCI's website to your home page. Program scheduling, refreshment breaks, and other activities will be located in the Exhibit area to ensure optimum traffic flow.

Exhibit Booth Description

Each booth consists of one 8'x8' booth space, 6' draped table and two chairs. Other furniture, electrical needs, and Wi-Fi internet connection are available upon request. Contact the IAOCI event coordinator for order forms. Exhibit area perimeter will be secured by the hotel after hours and when exhibits are closed. Exhibits will be adjacent to the General Session Ballroom.

Exhibit Booth Assignment and Terms of Payment

The International Academy of Ceramic Implantology based on the selected level of sponsorship will assign exhibit space location on upon receipt of a completed exhibitor application and 50% deposit. Space must be paid in full no later than November 1, 2019 and no refunds will be made after December 1, 2019. Every effort will be made to respect exhibitor's space choices. The IAOCI reserves the right to change booth assignments when such action is deemed to be in the best interest of the total exhibition. Each exhibitor is required to have at least one attendant in the booth at all times when Exhibit Hall is open. Displays must remain in place throughout the posted exhibit hours. Please note that the floor plan is subject to change.

Exhibitor Location

The Westin Hotel, 100 Iberville St, New Orleans, LA 70130

Exhibit Hours (Subject to Change)

Thursday, March 12th, 12:00pm - 5:00pm

Friday, March 13th, 8:30am - 6:30pm

Saturday, March 14th, 8:00am - 3:00pm

Exhibit Hall Reception: Friday 5:00 - 6:30pm

Exhibit Area will include Morning and Afternoon Breaks
Lunch Service for all attendees

Exhibitor Fees

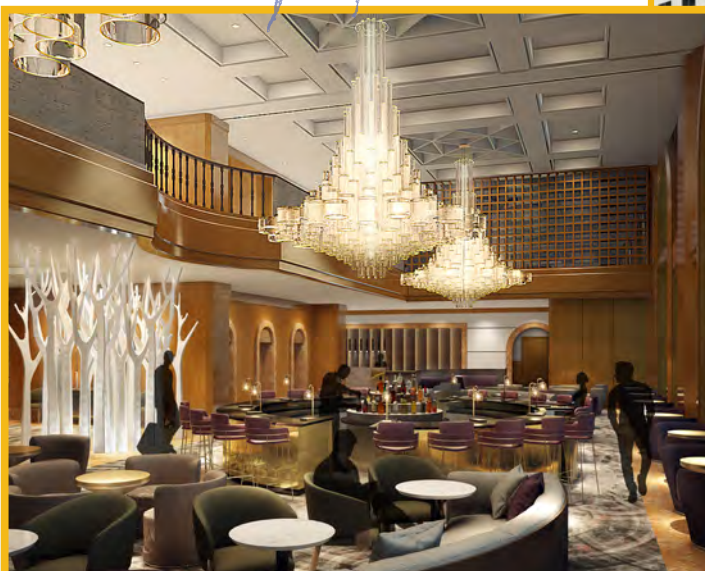
Based on sponsorship level each exhibitor/sponsor is entitled up to two complimentary exhibitor badges which permits attendance to any open session for which there are no optional fees. CE, or other educational credit, is not available for exhibitors- you must fully register as an attendee to claim educational credits. Exhibit booths must be fully staffed during official exhibit hours.



Hotel Accommodations

Discover a peaceful, refreshing stay at The Westin New Orleans Canal Place. Situated along the Mississippi River in downtown New Orleans, our luxury accommodation is steps from Harrah's Casino and the Shops at Canal Place. Take in stunning views of the river and the French Quarter from our sleek, modern rooms and suites, boasting deluxe amenities. Relax in our WestinWORKOUT® Fitness Studio. Start your day with breakfast and lunch at River 127; savor Cajun-inspired cuisine and cocktails at the Green Bar. If you're in town to host a meeting or special event, you'll be delighted with our 49,939 square feet of inspired meeting and exhibition space. Explore Jackson Square, the Ernest N. Morial Convention Center, the Port of New Orleans, restaurants, nightlife and shopping just steps away. Enjoy all the benefits of our proximity to the French Quarter, without all the hustle and bustle of Bourbon Street. Our well-appointed hotel welcomes you with luxury amenities and premier service.

Exhibitors must make their own hotel reservations directly with The Westin Hotel, New Orleans. Hotel Room nightly rate for Attendees and Exhibitors: \$229.00 per night. To reserve lodging, call the hotel at 504-566-7006, and use the group name IAOCI. Online reservations can be made by using the following link: <https://www.marriott.com/event-reservations/reservation-link.mi?id=1556644833466&key=GRP&app=resvlink>



PLATINUM SPONSOR Four Available

All Exhibitor, Silver and Gold Benefits and....

- > 250 words of corporate profile, onsite activities and company URL will be included on the event website
- > One personalized email flyer dedicated to the individual Platinum Sponsor with corporate information, onsite activities which will be sent to event database.
- > Sponsorship of Congress Workshop at no charge. The selection of the topics and the sponsor's speaker(s) have to be agreed with the Organizing Committee. Workshop would take place on Thursday morning or afternoon.
- > First choice of the exhibition booth space location in the hall.
Banner ad on www.iaoci.com
- > Two (2) "exhibitor only" badges and THREE (3) complimentary "attendee" badges.
- > Email Blast with Company Advertising.
- > Verbal acknowledgment at the Opening and Closing Ceremonies.

Investment \$11,500

GOLD SPONSOR

All Silver and Exhibitor Benefits and...

- > Promotional materials will be included in the delegate bags (subject to approval from committee).
- > Corporate logo on the e-brochure and event e-flyer with a hyperlink to your corporate website which will be sent to event database.
- > 50% Discount off Workshop: The selection of the topics and the sponsor's speaker(s) have to be agreed with the Organizing Committee. Workshop would take place on Thursday morning or afternoon.
- > Second choice of the exhibition booth space location in the hall.
- > Two (2) "exhibitor only" badges and TWO (2) "attendee" badges.
- > Email Blast with Company Advertising
Congress website (logo and 200-word organization profile)
Banner ad on www.iaoci.com for 2020

Investment \$8,900

SILVER SPONSOR

All Exhibitor Benefits and....

- > Listing of sponsored event or seminar in all IACOI Congress Literature and Website.
- > Placement of the sponsor's logo and web link on the web-site www.iaoci.com.
- > Booth space in the exhibition hall (8'x8') square feet, table, chairs, Wi-Fi, badges and power supply are provided.
- > Two (2) "exhibitor only" badges and ONE (1) "attendee" registration.
- > Full year recognition as Sponsor of IACOI
- > IACOI Newsletter Recognition and Company Advertising
- > Use of the Congress logo in print and on the web

Listing in Program and access to final attendee list

Investment \$6,900

EXHIBITOR

- > Booth space in the exhibition hall (8x8) square feet, table, chairs, Wi-Fi, badges, power supply are provided.
 - Logo and 50 word company profile on IAOCI Website
 - Logo in Email marketing, print and digital literature
 - > Two (2) “exhibitor only” badges.
- Listing in Program and access to final attendee list*

Investment \$3,900

OTHER SPONSORSHIP OPPORTUNITIES

- > Attendee Cocktail Reception: Friday evening. A highlight of the conference will be the Attendee Cocktail Reception where attendees will have the opportunity to network in a relaxing social atmosphere. Cost \$5,000
- > Additional Benefits: Full-page ad in the program; special recognition at cocktail reception.
- > Photography and Entertainment Sponsor

TOTE BAGS \$700

Make a lasting impression and imprint your logo on the conference tote bag. The tote bag will hold the syllabus and other handouts and will be given to each attendee. Company logo will be imprinted along with the IAOCI logo.

LANYARDS \$500

Imprint your logo on all attendee lanyards.

Additional discounts (5%) available for sponsors who sign up to participate in our “Friends of IAOCI Program”. Please call for more details.

Payments by check should be made to the order of International Academy of Ceramic Implantology and mailed to GAM, 3820 Northdale Blvd, Suite 205A, Tampa, Florida 33624

You can fax your application to 813-422-7966 or email to tgoldman@amgoldman.com.

**For more information, please contact Todd Goldman, 813-444-1014
or tgoldman@amgoldman.com**

Invitation to Exhibit and Sponsors

APPLICATION/CONTRACT FOR EXHIBIT SPACE

Sponsorship Level Selected: PRE CONGRESS PLATINUM GOLD SILVER EXHIBITOR

The application and signed agreement, when accompanied by the required deposit, and when countersigned by IAOCI, shall become a binding contract in accordance with the terms of the agreement and all General Rules and Regulations.

Company _____ Contact _____

Mailing Address _____

City/State/Zip _____

Phone _____ Fax _____

Email _____ Website _____

Description of Products or Services

Please submit your company description for publication in the Program Guide with application.

Maximum 100 words – *Must be received December 1, 2019*

Logo: Please submit a high-resolution jpeg and/or EPS logo to tgoldman@amgoldman.com. This will be used for marketing materials and IAOCI website.

****Checks must be made payable to: IAOCI****

Check Check # _____ Visa MC AMEX Discover

Credit Card # _____ Exp. Date _____ CW _____

Name on the Card _____ Amount of Charge _____

Signature _____

This agreement shall not be binding unless it is signed by an authorized representative of the applicant's company and accepted by the IAOCI with the signature of IAOCI's management. I hereby certify that I have read and will abide by the IAOCI Exhibitor General Rules and Regulations.

Company _____

Applicant's Signature _____

Printed Name _____

Title _____

Return form to: Todd Goldman, IAOCI, 3820 Northdale Blvd, Suite 205A, Tampa, Florida 33624

Phone: 813-444-1011 Fax: 813-422-7966 Email: tgoldman@amgoldman.com